

You and #MeToo

Crisis Management for Media Companies Addressing Sexual Harassment Complaints



After being fed in its infancy by media coverage, the #MeToo movement is now consuming media companies of all sizes, with nearly daily reports of sexual harassment charges. The media industry is hardly unique in that regard, but the impact can be greater in media, where the target of a complaint may not only be a public face of the company, but one of its principal products as well. What might be a simple employment action for other businesses can be akin to shutting down a product line for a media company.

Regardless, it is guaranteed to be a high-profile, carefully scrutinized process that is part crisis management, part employment law, and part public relations. For all involved, it can be handled well...or poorly, exposing the company to liability from complainants, accused employees, and shareholders.

Join us as we discuss what to do before a complaint arises, and equally important, what to do next, in this webinar for all segments of the media industry.

Speakers:

Scott R. Flick, Partner, Media Practice

Rebecca C. Rizzo, Special Counsel, Employment & Labor Practice

Aimee P. Ghosh, Senior Associate, Crisis Management Practice

Questions? Contact [Erin Eversole](#) at 615-622-3735



REGISTER

Tuesday, March 20, 2018

1:00 - 2:15pm ET

10:00 - 11:15pm PT